

State Historical Society of North Dakota Foundation

2016 Recognition Report

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Celebrating the Rebirth of the Great Western Spirit Honoring: North Dakota Petroleum Council

A Family Legacy - Investing in the Bakken Honoring: Bob and Kathy Mau Family

An Enduring Legacy - Vision of Our Governors
Honoring: Governor Allen Olson and Barb Olson
and Governors William Guy, Arthur Link, George Sinner,
Ed Schafer, John Hoeven and Jack Dalrymple

Building a Legacy - The Legislative Investments
Tribute to Our Legislature and the Grand Opening
Celebrations November 2, 2014

Leadership Legacy – History's Trustee Partnerships Honoring: North Dakota Service Clubs – and the North Dakota Lions

Invited Dignitaries -

Governor Jack Dalrymple
Lt. Governor Drew Wrigley
Senator John Hoeven
Senator Heidi Heitkamp
Representative Kevin Cramer



Perry Pearce, Past Chairman of the Board of Directors, North Dakota Petroleum Council, Retired Manager, Rocky Mountain Region State Government Affairs, ConocoPhillips

Eric Dillé, Chairman of the Board of Directors, North Dakota Petroleum Council, <u>Director of Govern</u>ment Relations, EOG Resources

> Ron Ness, President, North Dakota Petroleum Council

Greetings



Claudia Berg, Director, State Historical Society of North Dakota

from Claudia Berg, Director State Historical Society of North Dakota

The Decade of Opportunities, 2015-2025

The public response to the Heritage Center expansion has been gratifying. The decade spent planning, 2001-2011, was well worth the time and effort. We traveled the state talking to communities, colleges and universities, county and local museums, and other program partners. We listened to and involved many people as the design and function of the building evolved and as outreach and interpretative opportunities and responsibilities developed. When we opened the expansion and new galleries in November 2014, we were well positioned to provide amazing visitor experiences.

As we entered the next decade our visitor numbers doubled, new programming emerged, and additional partnerships evolved. Utilizing North Dakota Studies curriculum and STEAM (the A is for the arts), educational experiences in the galleries are hands-on and exciting. Providing our children with real stories about their own backyard will provide the next generation of North Dakotans with an awareness of their own state's past history and potential future.

It has been existing partnerships and new relationships that combined efforts, expertise, and resources providing school children, families, lifelong learners, and tourists with unique and memorable visits to the North Dakota Heritage Center. Thank you for your support – it is making a world of difference!

Welcome



Virginia A. Nelsen, SHSND Foundation Executive Director



Gina Hruby-Buchholtz, SHSND Foundation Development Officer



Marlo Sveen, SHSND Foundation Development Director



Karl Lembke, History's Trustee, Emcee for Event

from Virginia A. Nelsen, Executive Director State Historical Society of North Dakota Foundation

Timing is Everything

Velcome to the third Foundation Recognition and Thank You Event. The best part of each event is visiting and interviewing our many partners who each played a role in the success of the expansion. Here is a quote from Mike Gustafson, Kindred, former Foundation board member, retired manager of Cass County Electric Cooperative, Lions member and donor to the expansion, "As I think of the Heritage Center campaign, I am reminded of the element of timing and planning, because at any other time the campaign would have failed in a huge way. But, timing is everything and the best plans need to be implemented when the door is opened....and we were ready, which included the cooperatives, oil and gas industries, as well as service organizations such as the Lions, TOGETHER WE SERVE....and in this case the network of cooperatives across the state of North Dakota and the service clubs created the enthusiasm to believe that this was a worthy project and with appropriate leadership we could prevail." And we did. Thank you for coming and enjoy the stories of more key players in the expansion story.

State Historical Society of North Dakota Foundation • P.O. Box 1976 Bismarck, ND 58502-1976 • Phone: 701-222-1966 Email: statehistoricalfoundation@btinet.net Foundation Website: www.statehistoricalfoundation.com

The Enduring Legacy VISION OF OUR GOVERNORS



• HONORING GOVERNOR ALLEN OLSON AND BARB OLSON AND GOVERNORS WILLIAM GUY, ARTHUR LINK, GEORGE SINNER, ED SCHAFER, JOHN HOEVEN AND JACK DALRYMPLE •

Olsan

Obstacles Overcome

When the Class of 1956 at Sarles (N.D.) High School took its senior trip to Bismarck – a trip that included a visit to the state museum – the class salutatorian, Allen Olson, was left with a lasting impression.

The museum, then located in the circa 1924 Liberty Memorial Building on the capitol grounds, was small, crowded and limited in its displays of North Dakota history.

"It wasn't very impressive," former governor Allen I. Olson recalls. "Since that first visit I thought North Dakota could do better."

Olson was born in Rolla and raised mostly on a Cavalier County farm by his father after his mother, Olga, died from cancer when he wasn't quite five years old.

Olson's closest mentor was his father, Elmer.

"I grew up without a mother, as an only child, on a farm, independent; my dad, bless him, let me be independent," Olson recalls.

While he was a hometown basketball and baseball player of some renown, once sinking 19 free throws in one basketball game and being recruited to play



NORTH DAKOTA IS A WONDERFUL PLACE. IT WILL ALWAYS BE HOME FOR US.

- GOV. ALLEN I. OLSON

A LOT OF PEOPLE WONDERED HOW WE COULD GET ALONG SO WELL BUT WE GENUINELY LIKED EACH OTHER. — ALLEN OLSON ON HIS RELATIONSHIP WITH ART LINK

Upon his return, Olson's interest in a political future received its start working at the state capitol. He was elected to the first of two four-year terms as North Dakota's Attorney General in 1972 where his office was across the hall from that of Governor Art Link.

"A lot of people don't know that Art and I were good friends – dating back to my time in the Legislative Research Council and Art in the Legislature," Olson said.

One day, Link came across the capitol hall and asked Olson if he would support the governor with an initiative to expand the Heritage Center – an idea born during the term of Link's

predecessor Bill Guy.

"Art asked me what I thought," Olson said of the proposal. "We need it," Olson told Link. "You take the lead and I'll be behind you all the way. A lot of people wondered how we could get along so well but we genuinely liked each other," he added.

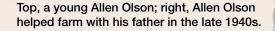
"We knew there would be opposition in the legislature but we got it done. Actually, Art Link got it done and he received all the credit he deserved for doing it," Olson said.

Nearing the end of his second year in the AG's office, it was Olson taking a stroll in the

opposite direction – to Link's office across the hall – to tell the governor that he intended to run against him in Link's effort to seek a third term in office.

"I wanted him to know that I was going to run against him only because I had always been in favor of term limits. I wasn't going to run for a third term as AG because I'd felt two terms were enough in any office," Olson said.

After I told him, we shook hands and began what might have been one of the last totally gentlemanly campaigns for governor in North Dakota. Allen I. Olson ("the 'I' is for 'Ingvar' which I



"town ball" in a couple of Manitoba communities, Olson was also an accomplished student – qualifying as the county winner in the Know Your State competition and being selected to attend and elected to office at Boys State.

After graduating from the University of North Dakota with bachelor's and law school degrees, Olson, who had been in the UND Reserve Officer Training Corps (ROTC) program, enrolled in the U.S. Army Judge Advocate General's Corps. After a short time at the Pentagon, Olson and his new bride, Barbara, were off to Germany. While in Germany, Olson's father, his guiding hand and his political motivator, died.

only really used to my advantage when I was campaigning in the Scandinavian parts of the Red River Valley," Olson jokes now.) Olson won the election over Link in a close contest.

The North Dakota Heritage Center project began as a U.S. Bicentennial project in 1976. Gaining legislative support for the needed funds was a challenge for each governor to a certain degree. For Olson, who witnessed the state's museum as a high school senior in 1956, the cause was foremost in his mind.

At the 1981 dedication, Governor Olson said, "Reflection is a good way to describe the Heritage Center. Its activities, exhibits and programs provide a mirror for us to see ourselves – both present and past. And, like all mirrors, it shows us the way we really are – or were. That is fine, for we as North Dakotans are nothing if not realistic. While we needed vision and idealism to face the northern prairie and climate, we would not have survived and improved

The Olson family at the Governor's Residence. From left, Craig, Allen, Barb, Kristin and Robin.



WE NOW HAVE A FOCUS FOR OUR HERITAGE AND THAT ALONE SHOULD GIVE US CONFIDENCE IN THE FUTURE.

ALLEN OLSON IN HIS ADDRESS AT THE 1981 DEDICATION OF THE HERITAGE CENTER



The North Dakota Industrial Commission: From left, Agriculture Commissioner Myron Just, Governor Arthur Link, and Attorney General Allen Olson.

our existence to the extent we have without realistic appreciation of the challenge. We now have a focus for our heritage and that alone should give us confidence in our future," Olson told the audience.

Being a main speaker at the dedication might have been one of the best days of Olson's time in the governor's office. There were difficult situations the new governor faced – an oil boom deflating and agricultural prices at a less than preferred level, and a bevy of young North Dakota journalists determined to make their mark in the post-Watergate reporting era – destined to derail Olson's reign.

When the state highway department asked Olson for funds

for a new airplane, a plane the governor flew on occasion, it was reported to be an extravagance and the budget item became known as "the governor's plane." Reporters also didn't take kindly to Olson's decision to not move his family into the governor's residence - preferring, instead, to have the family living in a more conventional Bismarck neighborhood. Even former governors Guy and Link indicated they might well have made the same decision had they had young children at home during their years in office.

Olson decided in 1984 to run for a second term. ("It

would have been my last if I'd been elected," Olson recalls, holding to his penchant for term limits.) But he lost to George (Bud) Sinner by 38,000 votes.

"The end of my political career was not as devastating as it might have been to others," Olson said. "If I wanted to be negative, I could say this was an awful time, and especially when I was governor, it was just no fun. But I wouldn't be what I am now. The experience I gained . . . allowed me to do things that I could never have done without that experience and without the people I met doing it."

Since leaving office, Olson, 77, and his family (two daughters and five grandchildren live close to him and his wife in the suburban Twin Cities area; a son lives in South Dakota) have remained loyal to his home state.

"North Dakota is a wonderful place. It will always be home for us. I didn't want to leave but I realized that if I stayed, I'd always be Former Governor Olson in everything I did or my kids did or my family; that's not anybody's fault, it's just that I wanted to be a little more free," he said.



The Olson family, including sons-in-law and grandchildren, in an undated photo.

Coming home to North Dakota is part of Olson's routine. He's particularly fond of remembering the two Heritage Center dedications which brought together the serving and living former governors and first ladies at the time. "It was a great feeling for all of us," Olson said of the gathering of governors. "We all worked hard to see this accomplishment, as well as the many legislators and the people of North Dakota."

The dedication of the \$52 million expansion of the Heritage Center in 2014 was a special day.

"It was a proud day to see such an improvement. It says a lot about the state for such a non-political effort to come about. It was extraordinary to watch people's faces and see what North Dakota and what North Dakotans could do to get this done."

Interviewer and Writer: Roger Bailey, former newspaper editor and executive director of the North Dakota Newspaper Association

IT WAS A PROUD DAY TO SEE SUCH AN IMPROVEMENT. IT SAYS A LOT ABOUT THE STATE FOR SUCH A NON-POLITICAL EFFORT TO COME ABOUT.

— ALLEN OLSON ON THE 2014 EXPANSION OF THE HERITAGE CENTER

Leadership Legacy HISTORY'S TRUSTEE PARTNERSHIPS

HONORING NORTH DAKOTA SERVICE CLUBS - AND THE NORTH DAKOTA LIONS

Dotting the landscape of Morth Dakota

Service clubs dot the landscape of North Dakota in a frequency almost rivaling the towering grain elevators that reach the skyline.

The service clubs, some with unaccustomed names – Lions, Sertomans, Optimists, Sons of Norway, Germans from Russia and others – might not reach the sky as do the grain elevators, but, instead, are grounded in their communities. They accomplish much while serving the youth, the sight-impaired, the hearing-impaired, promoters of their genealogy and those with emphasis on community development in every community they serve.

Service clubs and their individual members have also played an important role in the development of the North Dakota Heritage Center and State Museum.

"We pay special homage to the service clubs of North Dakota and their members who have played an instrumental role in funding and promoting the Heritage Center," said Virginia Nelsen, executive director of the State Historical Society of North Dakota Foundation.

"We extend special recognition this year to the Lions clubs of North Dakota, whose chapters and members stepped up way beyond our expectations with not only their financial support but in bringing the significance of the Heritage Center to each community they serve in North Dakota. We also recognize the other service clubs in North Dakota which provided funding for this paramount project," she said.

One of the basic tenants of Lions International, which numbers 46,000 clubs with 1.4 million members around the world, is to provide services to every community they operate within.

"Whenever a Lions club gets together, problems get smaller. And communities get better," says the organization's promise.

In North Dakota, Lions have about 100 clubs with approximately 2,500 members, according to Bruce Schwartz of Bismarck, a Lion since 1962 and a district, state and international Lions Director since 2004.

"There's a good representation of Lions across the state," said Schwartz.

Indeed. Braddock, N.D., population 21, has a Lions club. So does Robinson (pop. 32), Pettibone (pop. 70) and Jud (pop. 72). Lions have five clubs each in Fargo (pop. 116,000) and Bismarck (pop. 62,000). There are Lions clubs in New

LIONS CLUBS INTERNATIONAL



Bill Schott was a consultant to the Foundation and initiated the outreach to the Lions in support of the expansion. Here at the 2011 Foundation Legislative Reception he visited with fellow Lion, Carolyn Lean from the Prairie Rose Lions Club, one of an army of Lions who attended that night and visited with legislators and fellow supporters. "The Lions have helped us remember what a rich heritage this state has of working together," said Bill Schott.



Standing around the model of the proposed Heritage Center at the 2011 Foundation Legislative Reception L to R: Kay Solberg Link, Bruce Schwartz, Bruce Hagen, Janet Esser, Chuck Esser, Addie Thiede, Ted Thiede, Lois Hartman, and Renee Loh. Many discussions were held that night around the model with legislators showing off the grand exhibit halls and more.



Lion Kevin Vannett visits with guests sporting his golden vest covered with service awards. Kevin and wife Pat Vannett were part of Bill Schott's outreach team including Bruce Schwartz, Mike Gustafson, Larry Mettler, Chuck and Janet Esser and others who traveled to local and statewide meetings to gather Lions support.



England, New Salem and Noonan; Sterling, Strasburg and Streeter; Edgeley, Ellendale and Enderlin. From Alexander to Zeeland and seemingly every village and city in-between.

Their purpose is all the same.

"Our motto is 'We Serve,' which simply means we try to help people who are less fortunate and don't have the ability to help themselves as much as they probably would like to," said Schwartz.

The main focus of Lions International has been eyesight and helping people across the country and the world who have eye problems. The focus came from a notable source: Helen Keller.

"In 1925, Helen Keller spoke at the International Lions convention and challenged the Lions of the world to become Knights of the Blind and fight against darkness," said Schwartz. "From that point on to this day, the sight conservation and preservation is the number one initiative for our organization," he added.

That doesn't mean the initiatives of the Lions is limited to sight and related programs.

"This project reminds me of our International Association of Lions Clubs emblem with one Lion facing to the right representing the way we embrace our future. The one facing left represents the way we honor our past."

 Lion Kevin Vannett, Executive Director Lions Foundation of North Dakota

In 2004, Bill Schott, a longtime supporter of the Heritage Center and a SHSND Foundation Trustee Development Consultant tapped Schwartz and the Lions for help.

"I want to talk to the Lions at their state convention about taking part in the initiative that's being started to expand the Heritage Center," Schott told Schwartz.

"I arranged for Schott to speak at the convention, encouraging all of the Lions and Lions clubs to take part. That same evening, the Lions voted 100 percent to support the Heritage Center expansion," Schwartz recalls.

"Sometimes service clubs like ours are accused of being ingrown – of being noncommittal to outside influences, so we saw this as way for Lions to be visible throughout the state rather than just to Lions themselves. I think it worked," said Schwartz.

Schwartz, a native of Mott, who later was in the education field in Watford City before moving to Bismarck to begin a career in insurance,

Mike Gustafson, former Foundation board member, led the effort with Bill Schott to build a strong relationship with fellow Lions across North Dakota. Mike testified at hearings and reminded the legislators of the broad base of support from 100% of community Lions clubs as well as support from oil and gas companies and rural electrics, coal companies and more. This coalition was impressive and came together early in the press for state funding.

also provided an influence in legislative action needed to promote the Heritage Center.

"The need to convince the House and Senate required testifying at committee hearings over a two-year period probably at least a half-dozen times. The fact we had Lions members and Lions clubs in just about all of the cities, towns and districts where all of the legislators were from – that we could tell them the Lions of North Dakota support the initiative 100 percent had an impact on the approval of the legislation," Schwartz said.

"Our members didn't just get up and read from prepared notes. They were passionate in speaking what they felt about the project," Schwartz fondly remembers.

Pat Vannett, a Lion since 2003, and her husband, Kevin, an even longer member since the early 1980s, (They met at a Lions club meeting on their first date!) were part of the Lions team that traversed the state seeking support of Lions and Lions clubs for the Heritage Center project.

"Getting to the right people in the communities we visited was really important. You see, Lions members in a community are also community leaders because that's what we do – help our members become leaders," Pat Vannett said.

"It was really fun to meet with Lions so they could feel confident in the project. Lions know when there's a good project – a project they should jump onboard and be supportive."

"Lions have been involved in North Dakota for 85 years and so we are part of the heritage of North Dakota. It's exciting to have a footprint here in North Dakota, making a difference in people's lives. You become a part of the long-lasting project because of the person you become through that project — in this case the Lions to become part of the Heritage Center's success," Pat Vannett said.

The impact has been significant for leaders like Vannett and Schwartz.

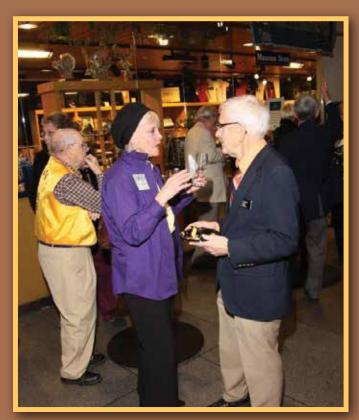
"When I look at the Heritage Center I'm thinking this is absolutely incredible that this could happen in North Dakota. This is something that North Dakota has that hardly any other state can boast about. It just gives me a huge amount of pride knowing that the Lions clubs and Lions members of North Dakota took part in it," Schwartz said.

"Lions (clubs) are located in every little nook and cranny in the state – small towns and large cities – doing great work everywhere in the state."

Bruce Schwartz, Bismarck
 Director, International Lions Clubs

The Foundation would like to acknowledge that we also worked with the Sons of Norway, Germans from Russia, the Optimists of North Dakota and Sertomans that made donations and sold the project to their organizations. Each of these leaders are thanked for their work and success with their clubs. Service clubs are wonderful groups of people who add to their communities on so many levels. We are grateful to each and every one of their members.

Interviewer and Writer: Roger Bailey, former newspaper editor and executive director of the North Dakota Newspaper Association



Face-to-face conversations with legislators was the specialty of Lion Kay Solberg Link of Bismarck. Here, Kay visits with key supporter Senator John Andrist of Crosby. Kay testified, stopping at desks in the Senate and House encouraging legislators to get on board with the expansion. Kay was comfortable roaming the Capitol as she remembered her father I.E. "Esky" Solberg was serving in the legislature when the first museum building was proposed. Her mother, artist Nellie Solberg, also supported the project to help promote the artists of our state. In the background in the yellow Lions vest is Hollis Nappen, who became a major donor to the expansion, honoring his wife Theodora with the naming opportunity for The Treehouse with a \$400,000 gift.

• TRIBUTE TO OUR LEGISLATURE AND THE GRAND OPENING CELEBRATION NOVEMBER 2, 2014 •

Legislation led the way

The people of North Dakota recognize the Legislative Assemblies of North Dakota, whose members took the visionary stand in preparation of the new economic opportunities created in the state with the discovery and promulgation of the oil industry.

Just as the first prospecting for oil in North Dakota came years ahead of the actual discovery of the black gold on the Iverson farm, legislation guiding oil development in the state also predated the first pint of oil.

It didn't happen overnight.

North Dakota's Oil and Gas Conservation Law was first enacted in 1911, then revised in 1929 and 1937. The most significant change came when new regulations were developed in 1941 by State Geologist Wilson M. Laird (1915-1997). Laird thought there was an excellent chance oil would be found, and he convinced legislators that proper regulatory law was needed in advance of the discovery. In 1941, law was passed "and it wasn't necessary to play 'catch-up' as had been the case in other states," according to State Geologist John Bluemle in his writings in 2001 on the 50th anniversary of oil in North Dakota.

The 1941 passage wasn't unanimous in its approval.

"The bill was referred to the State Affairs Committee," Bluemle wrote. "Lafe Twitchell (committee chairman), an old-timer, didn't suffer fools gladly, and I am sure he thought anyone sponsoring and supporting such a bill was little short of being demented. In fact, he couldn't see why in hell anyone wanted to introduce a bill of that kind as there wasn't any oil in

North Dakota."

Revisions of that law came from legislative as

Revisions of that law came from legislative assemblies in 1953 and 1965 and multiple times since.

"The people who engage in the legislative process understand that you're only successful if you're truthful, you're respected and you assist them with the difficult issues and bills. We've had a wonderful relationship with the legislature and state agencies," said Ron Ness, president, North Dakota Petroleum Council.

Thanks to the leadership of the Legislature and the vision they had for the future we now have this beautiful facility. What a great vision they had for the people of North Dakota."

— Gov. Jack Dalrymple



Oil boom fever is running in North Dakota. The area is alive with wildcatters, lease buyers, those wanting in on the ground floor. Towns are bustling. It's hard to find a place to park on the once-lonely streets. The boom is underway."

U.S. News & World Report, July 1951











TRIBUTE TO OUR LEGISLATURE AND THE GRAND OPENING CELEBRATION NOVEMBER 2, 2014 •

he Vision is Completed

Realizing a dream of many decades in the making, the original Heritage Center and the expanded Heritage Center, came as a result of the commitment of many people – governors, legislators and many just plain "North Dakotans."

Legislative support for the North Dakota Heritage Center was also present for the original structure and for the expansion project.

"\$39.7 million!" said Governor Jack Dalrymple, "People are still amazed at the size of that appropriation. What a great vision they (the legislature) had for what the people of North Dakota would want for the long haul. Thanks to that leadership of the legislature we now have this beautiful facility."

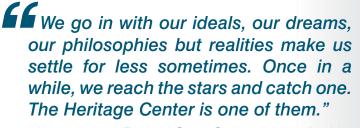
"I was an early advocate for the Heritage Center and the expansions," recalls now-retired State Senator John Andrist. "I did a lot of work behind the scenes. One of my home district house members, Bob Skarphol, was part of a group in the House that was unenthused. I had to convert him. He ended up playing a role as he got the House to go beyond what was requested. The Historical Society had asked for a two-session appropriation to do the project in stages. Bob said, 'If we're going to do it, let's do it,' and the House approved the whole thing," Andrist said.

"We thought he might be trying to trick us," Andrist said of Skarphol's assurance of passage of the appropriation, "but he was sincere. He had decided. We do a lot of that (in the legislative process). We go in with our ideals, our desires, and our philosophies, but realities make us settle for less sometimes. Once in a while, we reach for the stars and catch one. The Heritage Center is one of them."

Interviewer and Writer: Roger Bailey, former newspaper editor and executive director of the North Dakota Newspaper Association







Retired State Senator John Andrist





Trand Opening Celebration





I'm proud of the contributions that our members and all those who make up our companies have made to the Heritage Center – to be able to make huge financial contributions to something that's such a part of North Dakota history."

— Ron Ness, President, NDPC





HONORING THE BOB & KATHY MAU FAMILY

THE BOB & KATHY MAU STORY:

No Room for essimilar

Bob Mau saw his first oil well when he was about 10 years old.

"There was quite a bit of drilling activity around Mohall at that time," Mau recalls of that day in 1963.

But at 10 years of age, Mau admittedly didn't pay a whole lot of attention.

"It was interesting to see the operations ongoing," he said. "At the time I really didn't understand. I knew they were looking for oil but it really didn't spark anything. It was just interesting to see the big equipment, the big iron. Just something we weren't used to seeing."

Jump ahead to 2013 and find Bob Mau being inducted into the North Dakota Petroleum Council's Hall of Fame as its 10th inductee.

Now move ahead to 2016 and find Bob Mau, his wife, Kathy, and his four children, Cassandra, Brekka, Erin and Andy being recognized by the State Historical Society of North Dakota for the family's generous donation to the Heritage Center.

Mau credits his operation of several successful oil-related businesses, raising a family of whom he's mighty proud, and being heavily involved in the operations of the North Dakota Petroleum Council for 35 years, to his upbringing



Top: The Fred and Evelyn Mau farmstead, where Bob was raised. Bottom: The Mau family: front row, Bob's parents, Fred and Evelyn Mau. Back row, L to R: Bob and his siblings – Rodney Mau, Linda Hildahl, Bob Mau and Les Mau.

on the family farm.

"At that time growing up on a farm, your parents instilled in you the ability to work hard and they expected you to – and if you didn't there were consequences," he recalls.

It might sound like a script from a movie: "You worked

HONORING THE BOB & KATHY MAU FAMILY



Bob and Kathy are pictured here with their four children and their spouses. L to R: Chris and Erin Greenberg, Andrew and Cassandra Throeson, Bob and Kathy Mau, Jason and Brekka Greff and Andy and Denise Mau.

hard during the week, did your chores, always went to church on Sunday and if you did everything you were told, you got to go to town on Saturday night and get 15 cents for the theatre ticket and 10 cents for popcorn – and if you didn't, you stayed home," Mau said.

It wasn't a movie script for Mau. It was how life was lived in the 1950s and 1960s for a North Dakota farm boy. As a child, Mau had decided farm life would be perfect.

on a service rig near Mohall in the winter. "There were no power tools – everything was done by hand," Mau said. It was hard work and Mau learned much by observing.

"The operator we had was an interesting fellow. He would stand up on that operator's stand with just a pair of loafers on and no socks and he would be on that operator's stand and run that rig all day. He would have a cold jar of coffee – just in a quart jar – and he would drink it until it

"Like any business, it's not one person who gets the job done. It's the people you have with you. You get good people and everything is possible." — Bob Mau

"Or maybe being a cowboy," he said with a chuckle.

Mau attended college for two years, then married and returned to the life he'd grown up with as a child. "Being a farmer was good. It was a good place to raise my family on a family farm and hopefully instill that type of work ethic (he received from his parents)," he said.

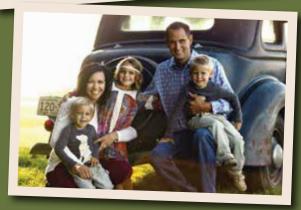
While continuing to farm, Mau branched out, starting

froze! That was my first winter in the oil patch."

Mau continued to farm until about 10 years ago when his son took over the farming operation. After a couple of years on the rigs, Mau began helping to produce wells in the area – producing, conditioning and selling oil. Then it was on to reclamation work and "cleaning up the oil field a bit."







Pictured from top to bottom: Chris and Erin Greenberg with their three children, Ellie, Freddie and George.

Andrew and Cassandra Throeson with their two children, Jack and Charlie.

Jason and Brekka Greff with daughter, Hannah.

Andy and Denise Mau with their three children, Zachary, McKenna and Jake.

Although Mau and his family have some oil wells on their property near Kenmare, they didn't find oil on their home place at Mohall.

"When I started the drilling company and the production company we drilled a couple of wells on my grandparent's land by Tolley. But as far as my personal land, I must have picked some bad ground. I never had any oil on mine," he said.

In the late 1980s Mau became involved with the North Dakota Petroleum Council.

"Ron Ness and I will joke a little bit about our first budgets. It was challenging back then but it's grown into an entity that's very important to the state. Just being able to have an organization to educate the people of North Dakota to what the industry is all about, how it has changed over the decades," Mau recalls.

"We started out very small and talked to the industry people and told them how important it was to have a voice for them in the legislature and for rules and regulations. There have been several key legislative bills that we've been instrumental in carrying through," Mau said.

That pleases Mau. He's also proud of the expansion of the council's sponsorship of the annual Bakken conference which draws thousands of people.

In the 1990s, Mau started Wolverine Drilling after purchasing three abandoned wells from a Missouri bank. Wolverine grew; then another company hatched. Eagle Well serviced Eagle's wells in addition to wells owned by other companies. Starting to

"You have to be an optimist in this business. Just like agriculture – you know you'll have downturns and uptimes. There's not much room for pessimism." — Bob Mau

rebuild wells brought about yet another company – MW Industries. Then Eagle Operating which started secondary recovery projects in fields thought to be depleted.

"Like any business, it's not one person who gets the job done. You get good people and everything's possible," Mau said.

In times of reduced production, there's still an air of confidence from Mau.

"You hope you're not overleveraged and you're able to downsize; streamline your operation as much as possible. You like to keep as many of your employees because they're hard to replace when it turns around. You've got to be good to your people. They come first," Mau said.

Does the "rebirth of the west" fit in with Mau's vision of the future?

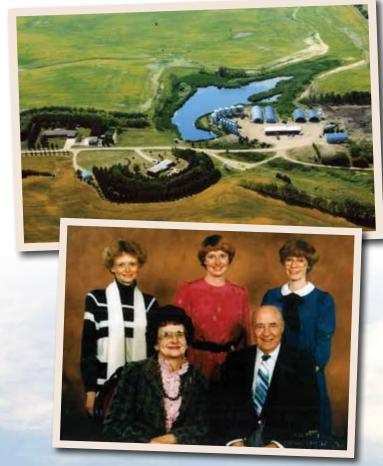
"Where the industry has been and where it is now – there's a lot to be proud of, and without the spirit of people willing to go out and take chances and risks, it wouldn't be like it is," Mau said.

"You have to be an optimist in this business. It's like agriculture, you can have your downturns, you can have your up times, but you've got to be optimistic on any of these endeavors, and especially oil. There's not much room for pessimism in this business," he claims.

The contributions of the petroleum council and the Mau family and to the Heritage Center are important to Bob Mau.

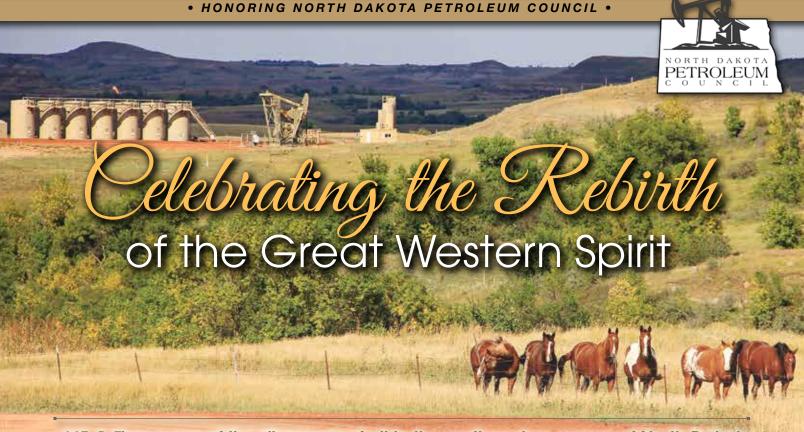
"I just feel it's important, not only for our families moving forward, but to show respect for our parents, our grandparents, that they're the ones that had the really tough times. I think more for them, for their legacy than the generations going forward. We can't forget about where we came from," Mau said.

Interviewer and Writer:
Roger Bailey, former
newspaper editor and
executive director of the
North Dakota Newspaper
Association



Top: The Schwartz/Mau/York farmstead, where Kathy's great grandfather, Mathis Schwartz, homesteaded. A fifth generation of the family – Andy Mau and Jarvis York – is now living on this farm. Bottom: A Schwartz family photo: front row, Kathy's parents, Gladys and Earl Schwartz. Back row, L to R: Kathy (Mau) and her two sisters - Kara (Johnson) and Kay (York).

Celebrating the Rebirth OF THE GREAT WESTERN SPIRIT



When news of the discovery of oil in the northwestern corner of North Dakota appeared in the papers in 1951, I looked upon the matter with little interest, somewhat as a cow might look at the stars. It might have been wonderful for some people but to me it was far away, not understood, out of my life and none of my business. But, for the next few years some hard facts kept pounding against my mind. Then I began to realize that a great giant had awakened and was stretching himself ready for action. He wasn't far away; he was in our cellar."

— W.M. Wemett, Author, Historian, and Professor, Valley City State Teachers College

Author, historian and professor at Valley City State Teachers College, William Marks Wemett (1884-1965) wasn't the only person who portended an oil future in North Dakota when Wemett penned the words above in 1958.

W.T. Thom, Jr., who discovered coral in a creek bed of the Cannonball River as a sophomore geology student in 1912, probably hadn't thought of oil in North Dakota as a sleeping giant. Thom was optimistic, however. Thom, did picture an area once inundated by an ancient sea and returned to North Dakota with associates in 1922 and determined that the basin was of a sedimentary nature. Two years later it was named the Williston Basin – after the largest city in the area.

Thomas Leach came from the East Texas oil fields in 1934, and largely because of his work 30 oil wells had been drilled by 1950 – all dry holes. He didn't stop drilling.

Plans were laid for drilling on the land of Clarence and Thea Iverson in 1946. On January 4, 1951, a pint of oil was recovered from the well. Foul weather enveloped the area and drilling didn't begin again until early April. At about 9:30 a.m., April 4, 1951, reaching a depth of 10,500 feet, oil "gushed out" of the well at an average rate of 18 barrels per hour.

An industry was born in North Dakota.

The Iverson well continued pumping oil for 28 years – producing 585,000 barrels.

"It's bound to stabilize the state's economy," historian Wemett predicted in his 1958 essay. "For a half-century we have hoped for some industry (coal briquetting, brick manufacturing or tourism trade) which would tide us over the poor crop years by helping with taxes and giving employment. Well, here it is!" Wemett wrote.



Wemett's philosophy closely mirrored that of Scottish economist Adam Smith, who in his series of writings commonly known as *The Wealth of Nations in 1776*, first espoused the theory that all "new wealth" evolves only from the ground. At that time, Smith saw new wealth coming only from mining (mostly gold and silver) and from agriculture. Oil was still a century away.

"By far," Wemett wrote, "the greatest blessing to be given to our people is the increased standard of living and improved type of life. It means better homes, well furnished and heated, some leisure to those who have none, better care for the aged, better kinds of employment and higher incentives. This is a picture of North Dakota – done in oil – as it is today, 1958."

The "oil boom" in North Dakota reached the pages of U.S. News and World Report on July 20, 1951.

"Oil-boom fever is running in North Dakota," the magazine reported. "The area is alive with wildcatters, lease buyers, those wanting in on the ground. Lease rights — a dime an acre last year — are a dollar an acre and higher now. Towns are bustling. It's hard to find a place to park on the once-lonely streets. Oil wealth has yet to be proved. But the boom is underway."

"Oil spurted out of a wheat field last April, bringing in the first commercial well ever seen in North Dakota. For the farmers, ranchers and townspeople in this area, that In an October 1953 address to the Security Analysts of San Francisco, LeRoy H. Hines, vice president, oil development department, Northern Pacific Railway Company, said, "There have been many predictions as to the amount of oil which will be produced daily from the Williston Basin. One authority has suggested that by 1958 oil production in the U.S. portion of the Basin may reach 100,000 barrels per day. Still another has predicted the volume may reach 300,000 barrels per day. Still another authority has predicted that production may reach 500,000 barrels per day in 15 years," Hines told his audience.

By 2000, North Dakota had produced 33 million barrels of oil, ranking the state as ninth in the nation – having pumped 1.3 million barrels of oil in the previous 50 years – and worth \$20 billion.

Then came "The Bakken," with horizontal drilling in the shale play in 2006 which far and away eclipsed the early predictions of W.M. Wemett and other early observers.

In May 2014, North Dakota produced one million barrels of oil per day – 1,201,159 barrels per day to be exact. That moved North Dakota into the position of being the second largest among the states, following only Texas. Only 19 countries (including the U.S. in the number three position) produced more oil than North Dakota alone. The oil industry paid \$3.25 billion in oil and gas extraction taxes,

amounting to 54 percent of all taxes collected by the State of North Dakota.

In August 1952, slightly more than a year after the discovery of oil, the North Dakota Oil and Gas Association was organized. Tuder N. (Tude) Jordan was elected president, and Allan Eastman, a former newspaperman, was employed as executive director. Jordan was one of the first persons to handle the pint of oil first extracted at the Iverson well in 1951 by Amerado Petroleum Co.

Jordan said later than he knew three months before April 4, 1951, the day of discovery, that the well would produce oil.

"I wasn't supposed to tell nothin'," Jordan, then 85, told a reporter in 2001.

North Dakota Oil and Gas Association and the North Dakota Petroleum Council, which had been formed as an affiliate of the American Oil Institute, merged in 1963 and hired Jack Swenson as executive director.

Interviewer and Writer: Roger Bailey, former newspaper editor and executive director of the North Dakota Newspaper Association

THE MISSION | NORTH DAKOTA PETROLEUM COUNCIL

To promote and enhance the discovery, development, production, transportation, refining, conservation, and marketing of gas and oil in North Dakota, South Dakota, and the Rocky Mountain region; to promote opportunities for open discussion, lawful interchange of information, and education concerning the petroleum industry; to monitor and influence legislative and regulatory activities on the state and national level; and to accumulate and disseminate information concerning the petroleum industry to foster the best interests of the public and the industry.



The People of Petroleum



They come from varied backgrounds, varied educations, varied experiences. They all have one attribute in common—the best interests of the oil and gas industry in their hearts.

And they want to tell their stories and the stories of their industry in North Dakota.

Twelve people have been inducted into the North Dakota Petroleum Council Hall of Fame since its beginning in 2003. The criteria: "At least 25 years of work in the industry primarily in the Williston Basin; a significant contribution to the functions and activities of the associations representing the oil and gas industry in North Dakota; and the promotion and development of the industry through hard work on behalf of the membership, commitment to the well-being of the industry, and participation in association activities."

Here are some of their stories:

Ron Ness, President | North Dakota Petroleum Council



"For three decades North Dakotans had looked for something to bring our sons and daughters back. Nobody would have expected it would be that piece of Bakken shale. That was the driver. It provided opportunity, it provided jobs, it provided a future to move back home and to attract new people. It's been a changing point in North Dakota's history."

His start was inauspicious.

Ron Ness, fresh out of Tolna High School and North Dakota State University with a business degree, was selling shoes at J.C. Penney.

"My parents (his father ran the Tolna grain elevator, his homemaker mother doubled as the manager of the local credit union) set expectations – "get a job, get it done right, play by the rules, make sure you are respectful of people and find a solution," he said.

Easier said than done given the times.

"The economy in the late 1980s was challenging. I remember few of my friends who found work in North Dakota who weren't returning home to the farm," Ness said.

He moved to Bismarck and found a job in the state tax department office. Well, almost. A state government hiring freeze quashed the tax office job in favor of selling shoes. Soon, however, the state hiring freeze was lifted and Ness was back at the capitol.

Following a stint in the state tax office, Ness was elevated to Deputy Commissioner of Labor. "Ten years in the capitol proved invaluable to me to understand the way government works, how things operate," he said.

His initial contact with oil came as president of the North Dakota Retail and Petroleum Marketers Association. "It's an organization made up of a lot of small 'mom and pop' familyowned businesses – tremendous people. I loved working for them every minute."

More inauspiciousness.

In 1999, Ness accepted the leadership role of the North Dakota Petroleum Council. "There were actually zero drilling rigs for the first time since 1951," he said. But Ness and the council didn't sit still.

"We did things in order for the industry to survive. We passed a lot of good legislation which allowed us to invest in research and technology – changes to rules and regulations that we felt were impeding the industry," he said. "But even then we had no concept of what was just down the road," Ness recalls.

Down the road? W.M. Wemett's "giant sleeping in the cellar" – The Bakken.

In 2007, the petroleum council had 130 members. Today, over 600 members.

"Our members represent the broad spectrum of the oil and gas industry. We have the Bakken producers, the refineries, the pipeline companies, service companies and people involved in associated areas. Our 600 members employ tens of thousands of North Dakotans."

The petroleum council operates with a 38-member board of directors – "a very large board but that tells you people want to be involved and participate because we are involved and we are part of the solution on the tough issues," Ness said.

For decades, the council operated with a president and an office manager. Now, the council has its president and six full-time staff members, and contractors utilized for special projects. "We have a team of incredibly talented and dedicated people who are working on everything from communications, government affairs and membership to a vice president heavily involved in regulatory issues and the really tough scientific federal issues we face," Ness said of his staff.

There's always something new facing that staff.

"We've had to develop solutions right here because shale energy and shale oil are new to the United States, new to the world. The Department of Energy recently brought the Oil Minister from Iraq to North Dakota because we're developing the technologies that allow for the capture of flares in remote

locations," Ness said.

Foremost in the council's agenda, Ness considers stewardship at the pinnacle.

"There is no place else in the world that has been doing what we're doing in North Dakota.



If you go to West Texas and look at an oil field, it's an oil field. If you come to North Dakota and look at the Bakken, it's still agriculture with oil on it. That's because of the technology to be able to go down two miles, out two miles and minimize the footprint almost to a fraction of what it would have been if wells had been scattered over those fields. Now we put wells by the road, run pipelines and easements along the ditches – giving the landowners the much smaller footprint," he said.

"We have to be continually diligent and focus on safety and efficiency. We're learning all the time. The state's having to make new regulations all the time. Our focus is to make sure those regulations make sense – that they're based on science, not knee-jerk reactions – so at the end of the day we have a better product."

The council's relationship with the legislature has had few of the knee-jerk encounters – perhaps eliminating such possible encounters by following what Ness's parents taught him many years ago.

"The people who engage in the legislative or political process understand that you're only successful if you're truthful, you're respectful, and you assist them with the difficult issues and bills before them," Ness said.

It didn't hurt that North Dakota legislators laid the groundwork for laws involving the oil industry in the 1940s – before oil was even discovered in the state.

"You don't see some of the historic legacy problems in North Dakota that happen in other states. We've had a wonderful relationship with the legislatures, with state agencies and governors to build this business environment in North Dakota."

An example: "The Department of Mineral Resources is loaded with highly-skilled engineers, geologists, scientists – people who dig into and are extremely hard on the oil and gas industry in hearings. But we get along well with them because we try to assist them in smart regulations."

When he's not facing the rigorous demands of his job, Ness enjoys spending time with his wife, Becky, and their three children, ages 15, 13 and 13 – mostly in outdoor activities such as hunting, fishing and golfing. Ness also finds rewarding his "frequent-as-possible" travels from his Bismarck office to the smaller communities in the west.

"I want to do everything I can to make sure those communities are successful and become even better communities with young people coming back with job opportunities that we lacked for decades," he reaffirms.

John W. Morrison, Jr. | NDPC | Hall of Fame 2006



"There's oil in the ground. The Bakken boom has really demonstrated the oil is there and at the right price the oil can readily be produced. Oil and gas are going to provide the basic energy needs of this country for a long time."

John W. Morrison wasn't born in North Dakota but he was born with oil in his veins. His father, Warren, was an engineer for Standard Oil New Jersey in Missouri. Shortly after John was born, Warren and Lola Morrison and family moved to North Dakota where his father was employed at the recently-constructed Mandan refinery.

After attending schools in Mandan, Morrison graduated from Bismarck's Mary College (now University of Mary) with a music degree which eventually parlayed into a law degree from the University of North Dakota. After working for the state land department and the office of the Attorney General Allen I. Olson, Morrison became involved with the oil industry as an attorney with a Bismarck law firm.

"I've had the benefit of working with all of the governors since my time with Al and they've all had a deep interest in the oil and gas business. Even though we've had differences from time to time, they've all been

very supportive and have done what they thought was best," Morrison said.

"The oil industry generally has a good reputation among the citizens. I think they recognize the value of the industry – that we do bring a lot of good, good-paying jobs, a lot of value to the economy. They've been very supportive. And overall, we've had a good relationship with the legislature," he said.

"If you look at states like Texas and Oklahoma where they've had active production operations for well over 100 years, they had the infrastructure in place; the laws were there – while everything has really been developing in North Dakota for just the past 50 years."

"A good set of laws has led to a lot of economic benefits for a lot of the citizens of North Dakota – both the royalty owners and the taxpayers who receive benefits from the taxation the industry contributes to the state, and business activity," Morrison said.



Jeff Herman | NDPC | Hall of Fame 2007

"The oil industry is a good bunch of people. Everybody's trying to do the right thing. We've had accidents here and there but it's a mechanical type of business so you're going to have failures. We're always trying to be good corporate citizens and make life good for everyone."

eff Herman set an early goal for himself. In grade school in Bismarck, the son of an auto mechanic father, Herbert, and bookkeeper mother, Lola, Herman decided he'd be the first in his family to attend college. His parents taught him to be hard-working. "They always made me have a job for spending money. They wanted me to stay out of trouble and finish school," Herman recalls. He accomplished all three, including a degree in business from the University

of North Dakota. Although he hadn't contemplated a position in the oil industry, he started out as a land man working for Hunt Energy. His first job: "I was sent to Bowman County with a pad of paper to the courthouse and told to start running some titles," Herman said. "It just seemed to fit. I liked doing what I was doing. My educational experience seemed to work well with the type of job they were asking me to do."

Elected to the petroleum council board in 1981, Herman still works for the same company – now known as Petro-Hunt – as District Land Manager.

"The industry helped create a lot of very good jobs. It's raised North Dakota's visibility around the world. North Dakota used to be a place where people thought of nothing but 'cold.' Now all I hear is 'you have all the jobs up there.' We've been a good corporate citizen, we get involved in fund drives and our companies do a lot of donating," Herman said.

Herman has been an active observer of the Bakken from the start.

"We were heavily involved in the Elm Coulee play in Montana which was the first big Bakken play. The early thoughts were that North Dakota was going to be spotty – you have a few pockets here and there but nothing big. So I was totally blown away when it ended up being a blanket formation covering pretty much the entire Williston Basin. It's phenomenal," he said.



Wayne Biberdorf | NDPC | Hall of Fame 2009

"It's an unimaginable number to think we were going to go from under 100,000 barrels a day to where we're at today – a million-plus barrels. There are OPEC countries that don't produce that much oil. I was doing some early-day modelings and I actually had predictions that we could approach a million (barrels per day). I was really surprised but my early numbers kept telling me once this Bakken got started, this is something we could hit."

Wayne Biberdorf still remembers the names of the two women who taught him in grades one through eight at the two-room school in Omemee – not far from his parents' farm near Willow City.

"They did a fantastic job. They kept me involved with the education system from the very start," he said.

That pleased his father and mother, Walter and Marion Biberdorf.

"They were very hard-working. My father impressed upon us at a young age – you know, let's get the work done and then we'll worry about other things. He was constantly pushing my brother and me at an early age to be thinking ahead about education, about college," Biberdorf recalls.

After graduating from Willow City High School, Biberdorf attended and graduated from Minot State College, studying principally in math and science – and then teaching those courses himself in the Minot public school system. Still yearning for more education he began studies at the University of North Dakota and graduated with a degree in engineering.

That led to a career opportunity with Hess Corporation that lasted until his recent retirement.

"I contacted Hess Corporation in Williston and they were looking for an engineer. That's how I got started and that's when I really got an education on the oil industry. I had some great tutors. They were fantastic," he said.

Biberdorf's early self-sufficient days on the farm paid off when activity in the oil fields began to subside in the late 1980s.

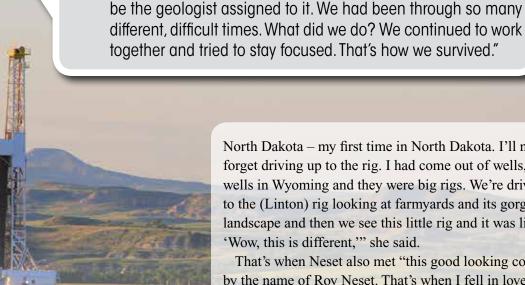
"That experience led me to believe that I can get through the low time," he said.

About the recent slowdown in drilling?

"I see us hanging in there for many, many years. It's going to require a lot of work. It just doesn't quit," he said.

Kathleen Neset | NDPC | Hall of Fame 2015

"Back in 1997, we didn't have one rig running in North Dakota and then we picked up our first rig north of Tioga. I happened to



athleen Neset has been involved in many "firsts"

Among them, the first woman inducted into the North Dakota Petroleum Council Hall of Fame.

She's also among a unique group of women who graduated from college with a degree in geology.

"There was never a discussion about whether or not we would go to college. All of us (she has eight brothers) knew that the plan was to get a degree and from there, we were free to do what we wanted. It was the guidance from my dad and mom (John Griffin, the transportation manager at Jersey Central Power & Light in Washington, New Jersey, and Florence Griffin, a stay-at-home mom and cheerleader for her children) that nurtured all of us," she said.

Neset began college as a math major at Brown University in Providence, Rhode Island, and considered a teaching career. Taking an elective course, Geology 101, changed her career path.

Her first job: "It was the summer of 1979. I was working with Core Laboratories as a well-site geologist out of Casper, Wyoming, and they sent me to a well near Linton,

North Dakota – my first time in North Dakota. I'll never forget driving up to the rig. I had come out of wells, deeper wells in Wyoming and they were big rigs. We're driving to the (Linton) rig looking at farmyards and its gorgeous landscape and then we see this little rig and it was like, 'Wow, this is different," she said.

That's when Neset also met "this good looking core hand by the name of Roy Neset. That's when I fell in love with Roy and fell in love with North Dakota."

After their marriage, Kathleen and Roy started an oil field consulting service in 1980 – not known as riveting economic times in oil industry. They weren't great times on Roy's home farm near Tioga, either, but they managed to scrape along a living with Kathleen teaching science at Tioga High School and serving as the school district's business manager.

"Roy and I were able to work together as a team. His job was well-site supervisor; mine was well-site geologist; we brought the babies (they had two sons) along. Sometimes they came with me, sometimes Roy," she recalls.

Since Roy's unexpected death, her sons have been active with her in the operation of Neset Consulting Services, Inc., Tioga. Kathleen Neset is the current chairman of the State Board of Higher Education, serves on the regional Federal Reserve Bank board and many other boards and committees.

"My observation of this is that I consider myself probably the luckiest person in the world. I could not have dreamt of a path that brought me from New Jersey to North Dakota and land here to be part of one of the biggest oil plays in America. I am absolutely thrilled that I am here, able to help everyone appreciate the Heritage Center and know how important this is to the people of North Dakota," she said.



Bob Mau | NDPC | Hall of Fame 2013

"We need to educate the public of what the industry is all about, the good it does for North Dakota and the communities the industry is working in, the partnerships that can be developed. We need to keep moving forward to educate the public to what the industry is about and who we are."

Until about 10 years ago, **Bob Mau** considered himself to be farmer.

His parents operated what Mau said was a diversified operation.

"Back then, farms had everything – livestock, grains, cows, pigs, chickens, the whole works," he recalls of his growing-up years.

"I saw my first oil well in the early 1960s. There was quite a bit of drilling activity around Mohall at that time," Mau said. "At the time I really didn't understand what they were doing. I knew they were looking for oil but it didn't spark anything. It was just interesting to see the big equipment and the big iron – something we weren't seeing out there." he added.

Mau had plans to become a farmer himself, at least for a moment, pegging that plan after watching and learning from his parents.

"They instilled the qualities of hard work, a good work ethic," he said.

After a couple of years of college, Bob and his new wife, Kathy, returned to the farm. "I had to go to work so it was back to the farm," he said. And part-time, off-season work in the nearby oil fields.

"It was totally different than what we were doing farming-wise. We

were out there in the middle of winter, no windbreaks, no power tools, everything done by hand."

After a couple of winters on the rigs, Mau changed directions.

"I did some help producing wells around the area, produced the oil, conditioned the oil, sold the oil, did some reclamation work back when they were trying to clean-up the oil field a bit," he said. And still farming.

Then, a tremendous change. The Maus put their four children through UND ("We had four at UND at one time!"), giving Mau more time to invent his future as one of his sons began taking over the farm.

Mau started a production company in the late 1980s and in the early 1990s started Wolverine Drilling, followed by Eagle Well, then MW Industries and later, Eagle Operating.

"I'd do it all over again. A few things differently, of course, that's hindsight. You always learn from your mistakes, but all in all, being involved in those entities was a very good experience" he said.



Jack Swenson | NDPC | Hall of Fame 2008

C C "Oil was very new back in the 1950s and it was reflected in the actions of the Legislature. It was all new to them. A great deal of credit has to go to some of the early people who spearheaded the industries activities."

ack Swenson remembers the first oil well he saw being drilled.

"One of my first assignments was to go down to Wahpeton to report on an oil well being drilled," the North Dakota Petroleum Council Hall of Famer remembers.

Yes, Wahpeton.

"It was a dry hole obviously but I learned a little about drilling and what they were doing. That was helpful when the Iverson came in near Tioga," Swenson said.

Yes, Tioga.

About three hundred miles from that dry hole near

Swenson, who spent most of his 90-plus years working and watching oil production in North Dakota and the Western states, was a new reporter for a Fargo radio station when he made the trip to the Wahpeton drilling site in the late 1940s. In 1951, Swenson had moved on to a Bismarck radio station when the Clarence Iverson No. 1 released a gush of oil for the first time in the state.

Swenson remembers reporting on the oil discovery, but he wasn't there.

"I wasn't at the Iverson discovery but the drilling was comparable to what I had seen earlier in the Wahpeton area so I had a little understanding of what was happening," he recalls.

Swenson grew up as a farm boy at Hines, Minnesota, now almost a ghost town near Bemidji in the northern part of the state.

"My dad was determined to make me another farmer. I wasn't interested in that. I knew how tough things had been so I left home. Graduating from high school in just three years but too young to join the U.S. Navy, his preference at the time and something he did do later, Swenson found work as a copy boy at the Minneapolis Star and Tribune. "That's probably the best education I had," he said. Even today, Swenson's e-mail address is "www.copyboy@."

After a stint in Fargo radio, Swenson took a job in 1949

with a Bismarck radio station which continued until 1963 when he signed on with the North Dakota Oil and Gas Association which had been formed in 1952. NDOGA merged with the North Dakota Petroleum Council in 1965.

"The petroleum council was more oriented toward activities in the marketing field, right down to the service station level," Swenson said, while the oil and gas association was primarily active in the area of legislation affecting the production side of oil.

"It was very new," Swenson said of oil in North Dakota, "and that was reflected in the actions of the legislature. A great deal of credit has to go to some of the early people who spearheaded the industry's activities, and in particular to Bill Pearce who was an attorney who at one time headed the oil and gas association. He traveled to other states to find out what they were doing. He came back from Oklahoma and I recall him visiting with me, telling me what Oklahoma was doing with legislation that he suggested for North Dakota."

After nine years with the petroleum council, Swenson moved to a position with the American Petroleum Institute in Chicago and then spent his remaining working years heading the Rocky Mountain Oil and Gas Association in Denver until his retirement in 1987.

Swenson is proud of the accomplishments of NDPC, especially in the area of helping North Dakota. During Swenson's tenure with the state petroleum council, NDPC started a program, "Salute to Service Stations," in cooperation with Jim Hawley, who headed the state tourism program, a program that "encouraged people whether they were just pumping gas or running a station that we'd like them to do a little more traveling around North Dakota. I think we really boosted tourism as a result," Swenson said.

It might have been a small step but one that blossomed with the council's continued commitment to the state with its current major contribution to the Heritage Center.

"It's very rewarding to see what's happened since I left," Swenson said. "I'd like to congratulate the petroleum council, the board members, and Ron Ness, in particular, because I think he has been a strong voice and the council has been a recognized organization that far exceeds anything I might have expected."

Still quite spry and articulate at 90-plus, Swenson in 2015 suffered a stroke and the death of his wife, Vicki, after 70 years of marriage. He continues to live on is own in Bismarck and he continues to watch the oil industry.

Did he ever foresee the day that North Dakota would be a world leader in oil?

"No, I certainly didn't and it's a mixed blessing. But I think North Dakota has handled it well. As I sit and read the papers, I'm very pleased with the way the industry has handled things and the way the state has responded."

The North Dakota Petroleum Council Hall of Fame

A.G. Golden, 2003
Dick Broschat, 2004
Ken Luff, 2005
John W. Morrison, 2006
Jeff Herman, 2007
Jack Swenson, 2008
Wayne Biberdorf, 2009
Ernest R. Fleck, 2010
Perry Pearce, 2011
Bob Mau, 2013
Rick Ross, 2014
Kathleen Neset, 2015

Council Scholarships Play Important Role

The North Dakota Petroleum Council has placed education in high value – with the council's support of the Heritage Center – and providing scholarships for students enrolled in academic programs involving the oil and gas industry. In 2015, the council awarded \$18,000 from its Al Golden Scholarship Fund to nine students studying geology, engineering, processing plant technology, science and other oil-related careers.

"Despite the downturn in oil and gas prices, the industry still requires a skilled, educated and knowledgeable workforce," said Ron Ness, council president. "The Bakken is a multigenerational play, and we'll need these future energy leaders to help us create the new technologies and methods for recovering that resource for the benefit of our state and national economy."

Receiving \$2,000 Golden scholarships:

- Kayleigh Alme, freshman at NDSU in geology.
- Ashley Bohrer, BSC associate's degree, now at UND.
- William Eerdmann, senior at UND in petroleum engineering.
- Gabriel Ferragut, junior at NDSU in physics and geology.
- Steven Geisler, junior at NDSU in geotechnical engineering.
- Tanner Hopfauf, sophomore at UND in petroleum engineering.
- Nicholas Hugo, senior at NDSU in geology and biology.
- Sean Ternes, senior at NDSU in geology.
- Wade Rath-Wald, sophomore at BSC in Process Plant Technology.



The scholarship program was named after North Dakota oil pioneer and the first member of the petroleum council's Hall of Fame, A.G. Golden.

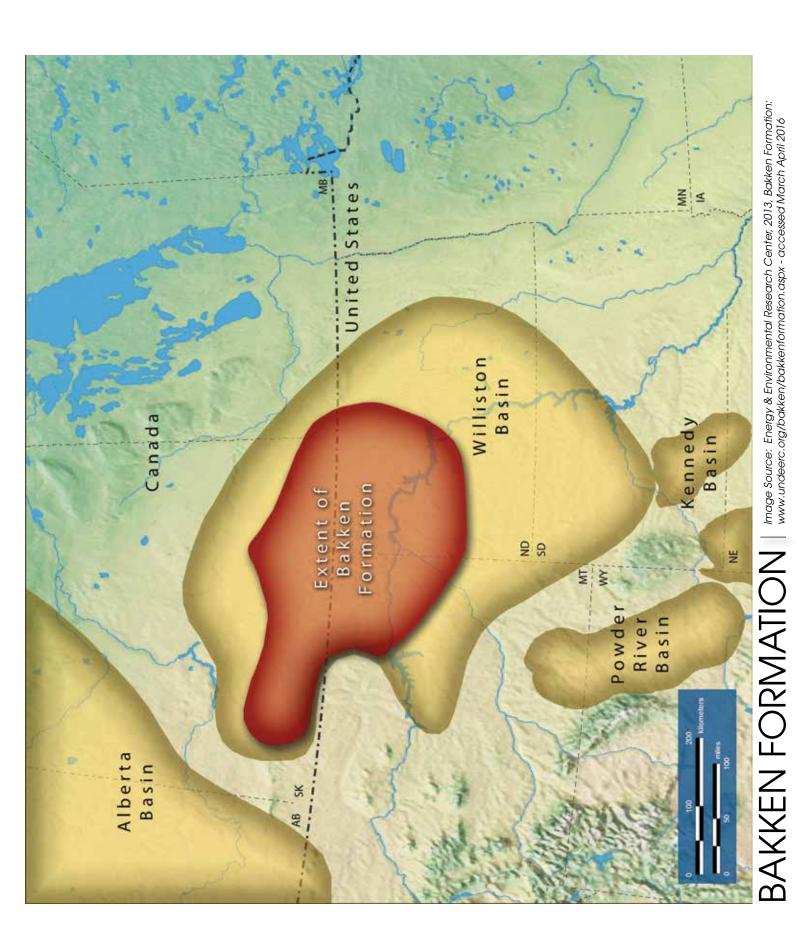
In January 2016, Warren Logan, 30, of Dickinson, was awarded \$5,000 from a petroleum council grant designated informally as "Bakken U," for employed and laid-off oilfield workers.

Logan left the University of Wyoming for employment in the North Dakota oil fields. He rose to the position of district manager for oil field services with National Oilwell Varco.

The husband with a wife and three children, Logan "realized I had to improve my life, and to do that, I would have to attend college." He had enrolled at Dickinson State University in the business administration program.

"The thing I'm most impressed with is the petroleum council, the university system and the State of North Dakota putting a strong foot forward and saying, 'We want you here, we want you to stay here," Logan said.

Interviewer and Writer: Roger Bailey, former newspaper editor and executive director of the North Dakota Newspaper Association



2016 RECOGNITION REPORT

The Oil inneers

In a project with the State Historical Society and its Foundation and the North Dakota Petroleum Council, Jerry Newborg, retired Director of the State Archives, interviewed a number of early oil pioneers. Here are a few excerpts from those 2008-2009 interviews.

"We'd known about the Bakken Formation for a long time but we didn't know how to get oil out commercially. The Bakken is sometimes referred to as the 'bailout zone.' If you didn't have oil anywhere else, try the Bakken, you might have a few wells, probably up to 10 barrels per day but not worth going after until horizontal drilling came along."

"After the bust in the 1980s, a lot of banks had to write-off a lot of loans. A lot of old-timers were hesitant to invest. But this boom has been different, it's lasted longer. It's the dawn cycle again for sure. People are being laid-off but I'm hoping it turns around fast enough and it doesn't last too long."

Dick Broschat, Amerado PetroleumNDPC Hall of Fame 2004
2009 Interview

"He had his geological planes table sitting out there and he was measuring the dips and the strikes and the altitudes and everything. He had it all well-mapped-out before oil was ever discovered. Tom Leach was the grandfather of geology in North Dakota. He, more than anybody else, was technically involved in the discovery of oil."

"Prior to the discovery of oil there were wells drilled right through producing formations and the company was not well-enough advised to recognize what they'd done. It led to misunderstanding with the landowners, farmers and the people who lived on the land. They developed an idea that the oil companies knew all along there was oil in that well and would wait until the price of oil was right. Those were the fairytales and old wives tales and they were not true but made good stories."

"I had 60 brokers in my workforce. Those were wild and wooly times. Sixty guys out there calling at all hours of the day and night because they didn't have enough money to buy a guy's lease or he was a funny duck and he didn't want money – he wanted a new truck or a combine. We invented all kinds of new ways to buy oil and gas leases."

"The first well we drilled in 1965 was up in Bottineau County. I had a new suede jacket and the well was a little violent. When we struck the top of the production zone, it unloaded. It came spewing out and I got drenched with oil all over my brand-new jacket. When I came back to Bismarck, I went directly to one of my investors and presented myself in my oil-drenched jacket and said, "We got there!' I cried a few tears over some dry holes, too."



"Standard Oil transferred me to Mandan as Office Manager and that was fun. Starting a refinery in a wheat field, hiring the people, training the people to do their jobs. I wouldn't want to do that again but I wouldn't take a \$1 million for the experience. I worked at the refinery until I retired in 1974 with about 40 years of service. I wouldn't take \$1 million for that experience and I wouldn't give you a dime for another one just like it."

"The people in this area had a good reputation for having good work ethic. The North Dakota people were known as good workers. The people of Whiting and Wood River said of the North Dakota farm boys, 'Boy, there is just no comparison. These guys up here like to work."

Bob Hammond, Standard Oil, Mandan 2008-2009 Interview

"I was the only one up here for them. Boy, it was cold. I got there at six o'clock in the morning with Blackie Davidson who was in charge for Amerada and we went out to that rig. Snow was about a foot deep and they didn't have ditches on the road. Made a test tube, run it in. Got the show of oil."

Tude Gordon, Amerada PetroleumAt the site of the Iverson No. 1, April 4, 1951 2009 Interview

"Ninety-five employed in the oil industry already in 1951, and that in just a matter of a few months. We bought and sold leases practically the same day we bought them."

"Johnson and Watson came in our office one day and we had some minerals for sale north of Tioga. Watson said "I'm interested in those minerals but, you know, I'll have to think about it. Could I go over and have lunch? Would you hold those for us?,' and I said, 'no.' The first man that comes in and gives us the money is going to buy those minerals. So he said, 'Well, we'll chance it,' and they went over and had their lunch and came back and the minerals had been sold."

"You've heard of this man by the name of A.C. Townley? He was the founder of the Nonpartisan League and he wanted to get in the oil business. He was out collecting money and said he'd drilled a shallow well in the area around Robinson and they'd hit oil on it. But to this day, I think he got some used oil and put it down the well and he was showing it to people trying to get money for drilling a deep well."

Walt Braun, Independent Oil Man 2008 Interview



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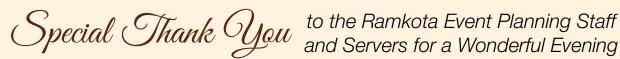
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