

This Legendary Place: *North Dakota*



Expansion of the North Dakota Heritage Center

On the Capitol Grounds, Bismarck, North Dakota

Case Statement for Six-Year
Fundraising Campaign, 2006-2011

Revised March 2010

*The
Vision -
Showcase
World Class
Accomplishments
of North Dakotans*



PRESENTED BY:

The State Historical Society of North Dakota Foundation
P.O. Box 1976 • Bismarck, ND 58502 • (701) 222-1966

We Must Continue Our Investments



Dear Friends of the State Historical Society of North Dakota:

The State Historical Society of North Dakota and its Foundation are engaged in a great vision quest for the state of North Dakota. We see the State Historical Society of North Dakota as a key resource for tourism expansion. In order to fulfill this vision, a 10 year expansion strategy has been developed by our key leaders and supporters.

Tourism is North Dakota's third largest industry; heritage tourism is the fastest growing segment of tourism nationally. As the state's history agency we are seeking investments in our existing inventory of historic sites, collections and museums. Phase I of the development planning secured from state, federal and private funds more than \$21 million in new investments, such as new interpretive centers at Fort Abercrombie, near Wahpeton and Fargo and Chateau de Mores in Medora and a strong re-grant program and a funding mechanism for a Preservation Emergency Fund to help with regional historic preservation projects. A new addition to the State Archives was also completed. We are grateful for these new opportunities.

Phase II of the investments were addressed in the 2009 Legislative Session with \$51.7 million being authorized for the expansion of the North Dakota Heritage Center and \$12 million to be secured from private and other sources. The plans for the new Heritage Center as the "Hub of History" for our state were developed with funding from the 2005 and 2007 Legislative Sessions. Fundraising efforts continue by the Foundation with contributions coming from all major industries and businesses and from individuals and families. It is encouraging to see the depth of the support for this project by the people of our state.

In 2014, North Dakota will celebrate its 125th anniversary of statehood. The expansion of the North Dakota Heritage Center is planned to be completed by this time, providing a landmark gift for the people of North Dakota and to celebrate this milestone.

Merlan E. Paaverud, Jr., Director
State Historical Society of North Dakota (SHSND)



Continental Resources, Inc. \$1.8 million gift presentation to the North Dakota Heritage Center, January 22, 2010. (l to r) Merlan E. Paaverud, Jr., director, SHSND; Marlo Sveen, SHSND Foundation development director; Governor John Hoeven; and Harold Hamm, chairman and CEO, Continental Resources, Inc.



Donors and supporters pose after a December 14, 2009 news conference announcing the Touchstone Energy Cooperatives' donation of \$1.3 million for the expansion of the North Dakota Heritage Center. (l to r) Jon McMillan, president, SHSND Foundation Board; Marlo Sveen, SHSND Foundation development director; Virginia Nelsen, SHSND Foundation executive director; Wally Beyer, SHSND Foundation Board vice president; Ron Harper, general manager and CEO of Basin Electric Power Cooperative; Al Christianson, manager of business development and North Dakota governmental affairs for Great River Energy; Dennis Hill, vice president and general manager of North Dakota's Association of Rural Electric Cooperatives; and Governor John Hoeven.

Front Cover: View from the southeast, North Dakota Heritage Center, State Museum Expansion, Bismarck, ND. With the main entrance of the North Dakota Heritage Center being proposed to the east, this provides a new opportunity to bring visitors to the state capitol complex from the busy adjacent highway. Visitors will not miss this dramatic architectural statement; it will draw travelers like a magnet.

“We all know that living in North Dakota is an experience that needs to be captured and verified and shared with our children, our visitors and friends. We are inspired. The expansion of the North Dakota Heritage Center must be extraordinary. So we begin.”



— Virginia Nelsen, Executive Director
State Historical Society of North Dakota Foundation
Trustee, SHSND Foundation

The Vision of Our Governors - A Call to Action

Continue Statewide Investments in Tourism A 10-Year Investment Strategy



All six of North Dakota's living governors serve as Honorary History's Trustees, playing an important leadership role by supporting the expansion dreams of the state's history agency. Here the governors pose before their historic November 2001 forum celebrating the 20th anniversary of the North Dakota Heritage Center (l to r, William Guy, Arthur Link, Allen Olson, George Sinner, Edward Schafer, and John Hoeven).

GOVERNORS' VISION

Governors Lead Support—Ask for Commission:

In November 2001, the former Governors asked Governor Hoeven for a Commission to review the needs of the State Historical Society.

Commission Established by Governor Hoeven:

In September 2002, the State Historical Society of North Dakota Commission, was established by Governor Hoeven. After a number of meetings by the 18-member Commission, chaired by Lt. Governor Jack Dalrymple, an Interim Report was delivered to Governor Hoeven and presented to the Legislature.

Commission Recommends Seven Investments:

The Commission's Interim Report to Governor Hoeven provided seven recommendations for the expansion of the

The Vision - Showcase World Class Accomplishments of North Dakotans

It is critical that we continue to build resources for heritage tourism in our state to tell the story of living on the plains, enhancing the quality of life for our citizens and friends, giving inspiration to our youth from the accomplishments of our inventors and innovators, and providing all citizens pride in our world-class accomplishments here in North Dakota.

resources of the Historical Society. By the end of the 2005 Legislative Session, four of the seven recommendations had been funded with a combination of state and federal resources.

Phase I Expansion – Funded and Completed

- Invest in legally mandated State Archives
- Invest in regional historic sites
- Invest in county and tribal historical resources
- Invest in Lewis and Clark as a “once-in-a-lifetime opportunity”

Phase II Expansion – Funded 2009 Legislative Session

- Invest in the North Dakota Heritage Center as the “Hub of History” in our State
- Invest in state-of-the-art technologies

\$51.7M has been authorized by the 2009 Legislative Session for the expansion of the North Dakota Heritage Center which will feature the best in technology, exhibits and programs

- Invest in additional history professionals

As the expansion of the North Dakota Heritage Center is completed, new staff will be needed to meet the expanding programs and services. Society will be requesting additional staff during the 2011 and subsequent Legislative Sessions.

“By recording the history of our state, we are honoring the memory of our parents, we are demonstrating our confidence in the professional integrity of our State Historical Society of North Dakota and its Foundation, and we are demonstrating to our children, grandchildren and great-grandchildren a gift of timeless value.”

— Governor Arthur Link, at the ground breaking of the State Archives
September 2005. Honorary Trustee, SHSND Foundation

The North Dakota Heritage Center “Hub of History”

“The North Dakota Heritage Center is not only in the center of the state, but it is also the state of North Dakota all in one center.”

— Cordell Dick, Consultant - Bismarck, North Dakota

Technology and Professional Staff Lead the Way:

As people travel to North Dakota, either in person or online, looking for the answer to the question as to what to do, where to go and how to get there, the North Dakota Heritage Center will function as the state’s premier visitor center making it easy for travelers to choose from a variety of travel and entertainment options.

High-Tech Access Critical: With the aid of technology, visitors could be treated to the full wall of filmed images of the Badlands or Pembina Gorge or Fort Abraham Lincoln or Bagg Bonanza Farm or the Missouri River beckoning travelers to their next adventure in North Dakota. Custom computer generated travel maps and tours could be printed for visitors based on their desire to experience military history and birding outings and ethnic restaurants or Lewis and Clark adventures and golfing and fine food.

The goals of course would be to identify enjoyable adventures that would keep people in North Dakota another day or two.

A professional and friendly staff and volunteers using the best of technology – offering:

- Computer generated maps and tours by interest or by region
- Ticketing and events schedules for the statewide events and programs
- Full-wall DVD images of historic sites and beautiful vistas of North Dakota
- Connections for special events, educational seminars, tours and bus trips
- Facilities for conventions and meetings
- Catering kitchen, small café, gathering spaces, patio, conference and meeting rooms
- Business-friendly technology hookups

Studies show that historical museums and cultural heritage sites are attractions that encourage people to stay an extra day. Historic attractions anchor tourism, providing a focal point for other interests to build around and grow.

This Legendary Place: North Dakota, DVD, State Historical Society 10-Year Investment Strategy



Interior view looking southeast, North Dakota Heritage Center Museum Expansion, Bismarck, North Dakota. A tourist information center, this Hub of History will direct visitors to all corners of the state to experience the people, landscape, and history where it happened. The expanded Heritage Center is a destination, part of a *String of Pearls* of heritage tourism opportunities across the northern border. The opportunities will include all of the state’s cultural, heritage, ecological, agricultural, sporting, and Main Street tourism venues. The Hub will be a statewide network of partnerships offering the best of the state to those who live near and those visiting from afar.

Exciting and Must See

Expanded North Dakota Heritage Center



Interior view looking east into the Governors Gallery, North Dakota Heritage Center Expansion Bismarck, North Dakota. The Governors Gallery will host temporary and traveling exhibits, creating regional and world-class blockbuster events. This gallery will provide an opportunity to bring the world to North Dakota and share the state with other museums across the country and the world.

- Architecturally engaging building that will draw in visitors
- Beautiful new entrance, visitors' services for the state's largest accredited museum
- New temporary Governors Gallery for high profile traveling exhibits and collections
- Geologic Time Gallery—the great Ice Age – sabre tooth tigers - dinosaurs
- Early Peoples Gallery – a 13,000-year story of developing cultures
- State history including the last 70 years of industry innovations and expanding technologies
- Children's galleries and learning labs – high-tech interactive exhibits
- Café and outdoor patio – conference and special events spaces – great hall
- 60 seat digital Great Plains Theater and wall murals featuring sites and attractions from across the state
- High-tech visible signage to announce programs and attractions
- Access for the challenged and ample parking for cars, RVs and buses

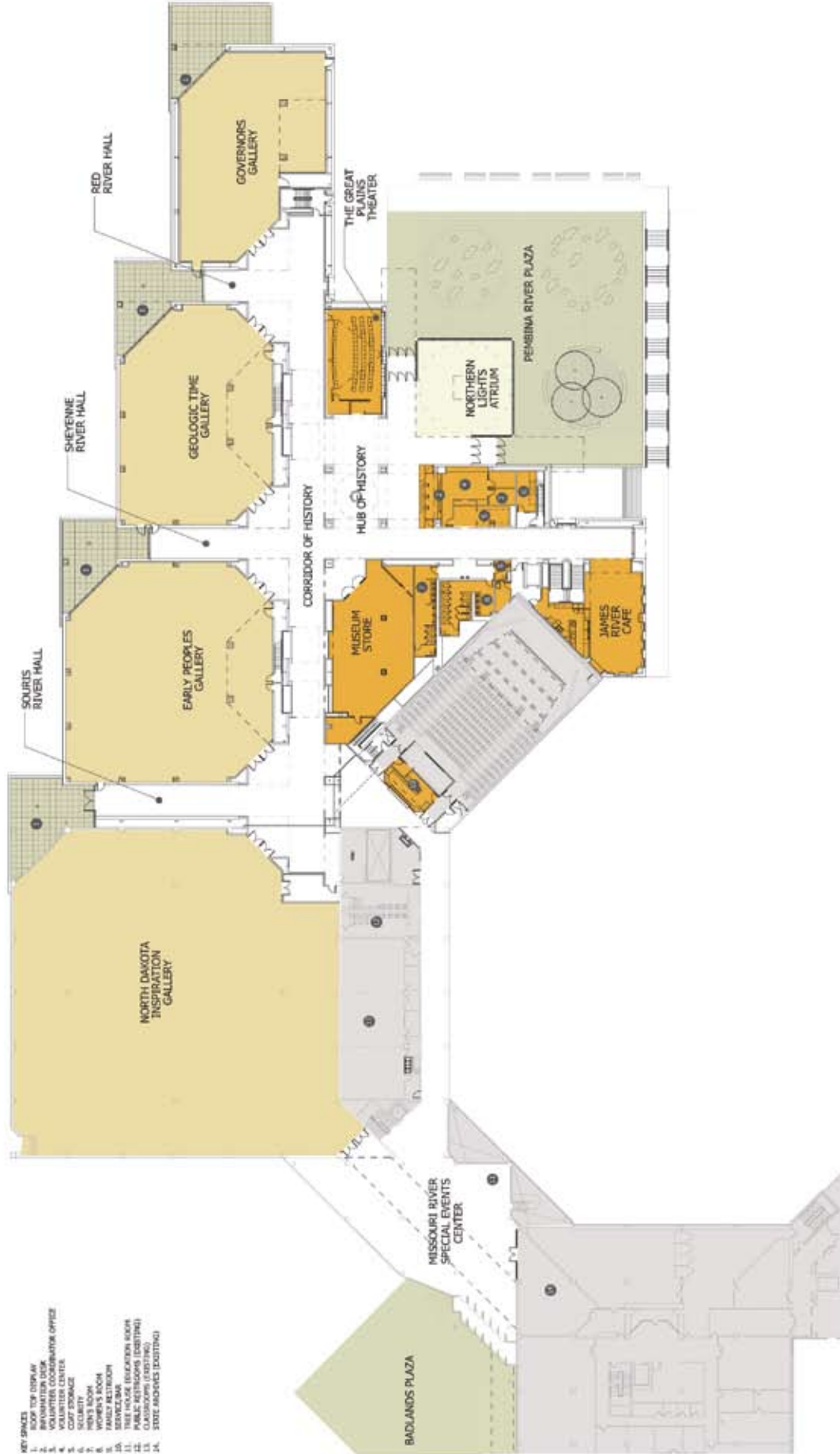
“Donors from across the state are impressed with the designs and features of the proposed Heritage Center expansion. Corporations, families and communities are feeling great about investing in this exciting project.”



— Marlo Sween
Development Director
State Historical Society of
North Dakota Foundation
Trustee, SHSND Foundation

“We have the opportunity to do great things.”

— Chester E. Nelson, Jr., Bismarck, Member, SHSND Commission
SHSND Board, Trustee, SHSND Foundation



- KEY SERVICES**
1. ROOF TOP DISPLAY
 2. VOLUNTEER TRAINING CENTER
 3. VOLUNTEER COORDINATOR OFFICE
 4. VOLUNTEER CENTER
 5. CRAFT STORE
 6. HIRN'S BOON
 7. WORKER'S BOON
 8. FAMILY RESTROOM
 9. THE HOUSE EDUCATION ROOM
 10. PUBLIC RESTROOMS (EXISTING)
 11. CLASSROOMS (EXISTING)
 12. STORE (ADJACENT EXISTING)



NORTH DAKOTA HERITAGE CENTER STATE MUSEUM EXPANSION
 612 East Boulevard Avenue
 Bismarck, North Dakota 58505-0830

DESIGN DEVELOPMENT
 APRIL 2010

HR Harwood, Green and Abrahamson, Inc.
 1000 Broadway, Suite 100
 Bismarck, ND 58501
 Telephone: 701-223-1111
 Fax: 701-223-1112

Public Level Plan
 (OPTION)



“We preserve our heritage to enrich our lives, and the new North Dakota Heritage Center will be a giant step forward.”

— Bruce Hagen, Bismarck, Former Public Service Commissioner, Trustee, SHSND Foundation

- KEY SPACES**
1. OFFICE COLLECTION ROOM
 2. OFFICE COLLECTION ROOM
 3. FOUNDATION BOARD ROOM
 4. ADMINISTRATIVE OFFICES
 5. SOCIETY BOARD ROOM
 6. ARCHAEOLOGY WORKSPACE
 7. ARCHAEOLOGY LAB
 8. EXHIBIT PREPARATION ROOM
 9. EXHIBIT PREPARATION ROOM
 10. PALEONTOLOGY COLLECTIONS STORAGE
 11. PALEONTOLOGY LAB
 12. PALEONTOLOGY OFFICE
 13. HISTORIC PRESERVATION DIVISION STORAGE
 14. HISTORIC PRESERVATION DIVISION FILES
 15. CULTURAL RESOURCE REPORTS
 16. HISTORIC PRESERVATION DIVISION
 17. HISTORIC PRESERVATION DIVISION
 18. HISTORIC PRESERVATION COLLECTIONS STORAGE
 19. HISTORIC PRESERVATION COLLECTIONS STORAGE
 20. ACCESSIBLE ELEVATOR/VESTIBULE ACCESS
 21. ACCESSIBLE ELEVATOR/VESTIBULE ACCESS
 22. EXHIBIT GYMNASIUM
 23. EXHIBIT GYMNASIUM
 24. FOUNDATION OFFICES
 25. SOCIETY BOARD ROOM/SHARED MEETING ROOM
 26. SOCIETY BOARD ROOM
 27. SOCIETY BOARD ROOM
 28. SOCIETY BOARD ROOM
 29. SOCIETY BOARD ROOM
 30. ASSISTANT OFFICE/FILES
 31. SOCIETY BOARD ROOM
 32. SOCIETY BOARD ROOM
 33. STAFF LOUNGE ROOMS (EXISTING)
 34. STAFF LOUNGE ROOMS (EXISTING)
 35. STAFF LOUNGE ROOMS (EXISTING)
 36. PALEONTOLOGY FIELD EQUIPMENT STORAGE
 37. BUILDING MAINTENANCE SHOP
 38. COMMUNICATIONS AND EDUCATION OFFICES
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NORTH DAKOTA HERITAGE CENTER STATE MUSEUM EXPANSION
 612 East Boulevard Avenue Bismarck, North Dakota 58505-0630

DESIGN DEVELOPMENT
 JUNE 2010

H&A Hammel, Green and Abramson, Inc.
 301 Main Street, Suite 200
 Bismarck, North Dakota 58501

LOWER LEVEL PLAN (SERVICE LEVEL)
 PROJECT # 063-004-03

“The state’s history agency holds the collective memory of Native ancestors and immigrant forefathers.”

This Legendary North Dakota: DVD, State Historical Society 10-Year Expansion Strategy

View From East—Night, North Dakota Heritage Center State Museum Expansion, Bismarck, North Dakota. This dramatic view highlights the amazing architecture of this building, a beacon of light on the state capital grounds to visitors, travelers, and community members. This diamond will attract the curious and will provide them a never ending and ever changing tale of life on the plains.



NORTH DAKOTA HERITAGE CENTER STATE MUSEUM EXPANSION
Bismarck, North Dakota



Lightowler Johnson
Associates
architects + engineers

NIGHT VIEW OF LOBBY FROM EAST

“In history we learn that there are milestones that mark important points in the lives of our people and their times. North Dakota is approaching one of those milestones, the 125th anniversary of our statehood that will take place in 2014. This will be an opportunity to give a meaningful gift to the people of North Dakota that will highlight the challenges of 125 years of statehood. The expansion of the North Dakota Heritage Center will not only be an investment in our people and in this great state, but it will be a gift that honors and celebrates what we have done and prepares us as we move forward in the future. The North Dakota Heritage Center belongs to all of us. It is a place of beauty, history and learning that we and our children can be very proud of.”

— Merlan E. Paaverud, Jr., Director, State Historical Society of North Dakota, Trustee, SHSND Foundation, September 2008